

CITY OF COSTA MESA BIKEWAY & WALKABILITY COMMITTEE

COMMITTEE MEMBER ANNOUNCEMENTS July 7, 2021

1. ITE Journal (July 2021) - Public Agency Showcase

ITE has selected the Imagine 19th Street Demonstration Project as one of the projects to highlight in the July 2021 edition of the ITE Journal. The "Public Agency Showcase" section of the journal, in recognition of Infrastructure Week, presented public agency projects from across the United States and Canada.

Please see the following link to access the ITE Journal for July 2021 (pg. 14): https://www.nxtbook.com/ygsreprints/ITE/ite-journal-july-2021/index.php#/p/14

CITY OF COSTA MESA, CA, USA

Revitalization through Community Outreach

With a \$10,000 mini-grant from the local association of governments, the City of Costa Mesa, CA, USA conducted community outreach near a certain problematic street, designed two pop-up traffic circles, and implemented them with cones, plants, and artistic spray chalk. The intent of the whole project was two-fold. First, the city wanted to help pave the way for a new ground-up, participatory, and iterative street improvement process. This project brought together several parties that are interested in street improvement, allowing them to become more familiar with one another. Secondly, the city wanted to demonstrate to the community how relatively simply and inexpensively ways to improve street conditions might be tested. With the slower car-traffic, artwork, and vegetation in the center of the street—and even music a couple of nights—the whole intersection had started to feel like a place to be, rather than a place to just get through.









