

MINUTES OF THE BIKEWAY AND WALKABILITY COMMITTEE

11-04-2020

These meeting minutes represent an “action minute” format. The Bikeway and Walkability Committee of the City of Costa Mesa, California met remotely via Zoom Webinar at 3:00 p.m. on Wednesday, November 4, 2020.

1. CALL TO ORDER

Chair Cynthia McDonald called the meeting to order, at 3:00 p.m. on a City-organized virtual Zoom webinar.

2. ROLL CALL

Committee Members Present: Chair Cynthia McDonald
Vice-Chair Ralph Taboada
Member Bryan Estrada
Member Bridget Gleason
Member Richard Huffman II
Member James Kane
Member Flo Martin
Member Michael Nolf

Committee Members Absent: Member Mark Cernicky
Member Michelle Fay

Chamber of Commerce Liaison: Brent Stoll

Newport-Mesa Unified School District Liaison: Dr. Kirk Bauermeister (not present)

City Council Liaisons: Arlis Reynolds, Council Member
Andrea Marr, Council Member (not present)

Staff Present: Raja Sethuraman, Public Services Director
Jennifer Rosales, Transportation Services Manager
Ramin Nikoui, Assistant Engineer
Brenda Green, City Clerk
Mitchell Nieman, Senior Management Analyst

3. PUBLIC COMMENTS

a. None

4. APPROVAL OF MINUTES

Chair Cynthia McDonald moved to approve the regular meeting minutes of September 2, 2020 and Vice-Chair Ralph Taboada seconded the motion. The motion passed unanimously.

5. OLD BUSINESS

a. Active Transportation Projects – Staff Update

Jennifer Rosales, Transportation Services Manager, presented and provided an update on the City's Active Transportation Projects. Revisions will be made to notations about Class II and II projects to reflect the cancellation of the former funding and approval of new project funding.

6. NEW BUSINESS

a. Pedestrian Master Plan

Roger Pelayo and Trevor Lien, representatives of KOA, the consultant that is preparing the Pedestrian Master Plan, along with Lorena Hernandez and Katherine Padilla of Katherine Padilla & Associates, presented an outline of the Pedestrian Master Plan process. The primary participation by the Committee members will be walk audits, six of which are planned to be conducted by the consultant. A request was made by the members of the Pedestrian Master Plan team for information on the Committee's prior walk audits. The consultant's presentation materials are attached to the minutes.

b. Commercial Bike Rack Program

City Council Liaison Arlis Reynolds reported that the Chamber of Commerce is supportive of, and will promote with its members, the installation of bicycle racks at local businesses. Prior efforts of the Committee were discussed, to wit, a \$250 subsidy, approved rack designs, and potential installation locations. Raja Sethuramen, Public Services Director, is to follow up with the City Attorney for a legal opinion on such a program.

7. SUBCOMMITTEE REPORTS

- A. Public Outreach
 - a. None
- B. Government Regulatory / Grants
 - a. None.
- C. Safe Routes and Accessibility
 - a. None
- D. Economic Growth
 - a. None
- E. Presentation
 - a. None.
- F. Mobility Share
 - a. None
- G. Walk Audits
 - a. None.
- H. Open Streets
 - a. None.

8. COMMITTEE MEMBER COMMENTS

1. Member Flo Martin suggested that the Committee write a recommendation letter to the City Council supporting a year-round operation of Streeteries.
2. Member James Kane mentioned security issues on the Joanne Bike Trail.

9. CITY COUNCIL LIAISON COMMENTS

None.

10. STAFF COMMENTS

Jennifer Rosales, Transportation Services Manager, noted that the City has submitted several grant applications for bicycle/pedestrian projects.

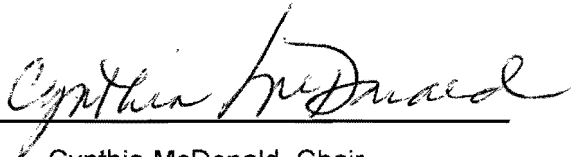
11. ITEMS FOR NEXT AGENDA (January 6, 2021)

- a. Commercial Bike Rack Program
- b. Class II and III Projects
- c. Use of Bike Rack Funds for Wayfinding Signage

12. ADJOURNMENT

The meeting adjourned at 5:09 p.m.

Submitted by:



Cynthia McDonald, Chair



In association with



Rock E. Miller & Associates

Pedestrian Master Plan

Bikeway and Walkability Committee Meeting #1

CITY OF COSTA MESA | November 4, 2020



PROJECT SCOPE OVERVIEW



STAKEHOLDER ENGAGEMENT

Ensuring that all strategies/improvements are community-driven



EXISTING CONDITIONS & NEEDS ASSESSMENT

Review existing conditions, walk audits, and pedestrian metrics



PEDESTRIAN IMPROVEMENTS

Prepare pedestrian improvements



FINANCIAL STRATEGY & IMPLEMENTATION SCHEDULE

Synthesize project findings to ID, rank, and estimate costs



FINAL PLAN

Prepare draft and final City of Costa Mesa Pedestrian Master Plan

Stakeholder Engagement

Strategic Objectives

STRATEGIC OBJECTIVES

- 1) Provide a plan** for open, easy and safe access to walking for recreation, commuting, and other daily needs and propose improvements to infrastructure for pedestrians connecting communities, schools, and parks.
- 2) Identify solutions** to meet the needs of people walking in the City and connecting to the surrounding region.
- 3) Supplement and enhance** the larger regional OC *Active* by providing a detailed localized plan.
- 4) Make the City a destination** with a sense of purpose for residents and regional stakeholders alike.

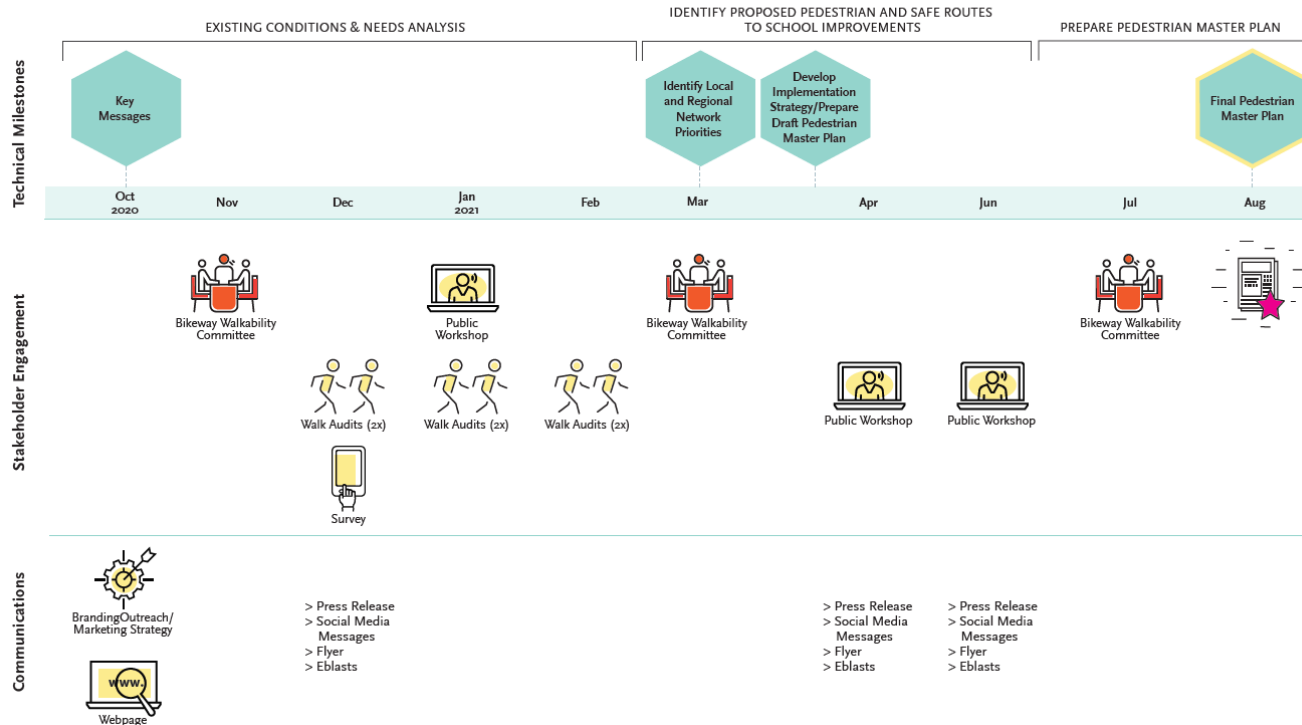
ROLES OF THE BWC

- 1 Provide input — advice, suggestions, observations, and comments
- 2 Represent the diverse viewpoints of the community
- 3 Help to establish project priorities
- 4 Provide local knowledge about important destinations
- 5 Serve as liaisons
- 6 Encourage family, friends, neighbors, and colleagues to attend community meetings and participate in the survey
- 7 Provide suggestions for outreach to engage the widest participation

Stakeholder Engagement



Costa Mesa Pedestrian Master Plan Public Process Diagram



Stakeholder Engagement

Key Messaging

KEY MESSAGES / COMMUNITY BENEFITS

- We're making it easier and safer to walk around Costa Mesa
- Mapping out a plan for safer walking in Costa Mesa
- Helping you rediscover the beauty and benefits of walking around Costa Mesa
- We're making walking around Costa Mesa good for your health and your environment
- Walk + Bike = Good for Costa Mesa



Stakeholder Engagement

Tagline

Branding

Frequently Asked Questions

TAKE A POLL! TELL US WHAT YOU THINK!

1. Join us in rediscovering the beauty and benefits of walking.
2. Help us make walking in Costa Mesa safer and easier than ever.
3. Help us become a pedestrian-friendly city.
4. Join us in making Costa Mesa more walker-friendly.
5. Making walking safer, more comfortable and more enjoyable with your input.
6. Help us make walking safer, more comfortable and more convenient.



Stakeholder Engagement

Tagline

Branding

Frequently Asked Questions

TAKE A POLL! TELL US WHAT YOU THINK!

A



Costa Mesa
Pedestrian Master Plan

B



Costa Mesa
Pedestrian Master Plan

C



Stakeholder Engagement

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Frequently Asked Questions

FAQ

Costa Mesa Pedestrian Master Plan Frequently Asked Questions

What is the Costa Mesa Pedestrian Master Plan?

The Costa Mesa Pedestrian Master Plan will serve as a road map to identify solutions to improve walkability in our city. The plan will propose pedestrian improvements to infrastructure for connecting communities to schools, parks, businesses and destinations in the city. The Pedestrian Master Plan will supplement and enhance the larger regional [ActiveOC](#) Orange County's Bike and Pedestrian Plan being developed by the Orange County Transportation Authority (OCTA), by providing a detailed localized plan.

How will the plan benefit our community?

- The Costa Mesa Pedestrian Master Plan will make it easier, safer and more comfortable to walk for recreation, commuting, and other daily needs, such as getting to schools or local businesses.
- Walking boosts local economic activity by allowing people to more easily engage with their surroundings, including shopping at local business districts.
- Walking is good for your health and wallet, by helping combat diseases caused by inactivity and decreasing the amount of money spent on gas.
- Walking is also good for our environment. If we increase the percentage of trips made by walking, our city will reduce overall local and regional greenhouse gas (GHG) emissions.
- All of these benefits add up to making the City of Costa Mesa a destination with a sense of purpose for residents and regional stakeholders alike, enhancing our quality of life.

What areas are included in the plan?

The Pedestrian Master Plan will focus on the "Pedestrian Opportunity Zones" identified in the Costa Mesa General Plan (see diagram). The General Plan identifies four Pedestrian Priority Areas, suggested routes to schools and colleges, and parks and open space areas.

How does cycling fit in?

The Pedestrian Master Plan will complement the city's [Active Transportation Plan](#) and [Bicycle Master Plan](#), which outline the vision, strategies, and actions that will be implemented to improve the bicycling experience in Costa Mesa.

How can I stay involved?

Attend one or more of our three virtual community meetings, which will be held later this winter and spring, to share your observations and opinions. You may also take our online survey to be released (ANTICIPATED DATE) and download our app and provide your feedback on areas of concern. Request to be added to the email list to stay informed or connect with



Stakeholder Engagement

WALK AUDITS (6)

- Held in-person at six locations within the Opportunity Zones
- Will be hosted in Spanish and English via small groups
- Extra precautions planned to ensure safe and equitable participation during COVID (*bonus: virtual opportunities*)
- Complete outreach leading into events in partnership with City's PIO and stakeholder groups
- Two to three hour event complete with **1)** participant briefing, **2)** walk-and-talk, and **3)** de-brief and consensus building
- Fun, interactive, and engaging for all ages!



Next Steps

UPCOMING DATES

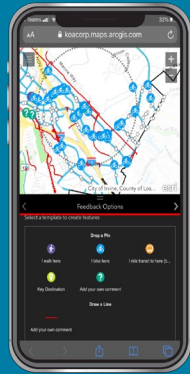
- BWC Meeting #2: March 2021 (tentative)
- First Walk Audit in the month of December (tentative)
- First Public Workshop: January 2021 (tentative)

ACTION ITEMS

- Identify other key stakeholders and send to: [LHernandez@katherinepadilla.com](mailto: LHernandez@katherinepadilla.com)
- Provide input using Public Feedback Tool and participate in upcoming Walk Audits
- Promote the Project



Questions?



Submit your text and picture feedback using our **Public Feedback Tool**
(Link to be sent out in email and website)