

CITY OF COSTA MESA
CULTURAL ARTS COMMITTEE (CAC)
Meeting Date: December 12, 2019

MINUTES

1. CALL TO ORDER: 6:48 p.m. by Charlene Ashendorf

Present: Charlene Ashendorf, Kathleen Eric, Jason Komala, Daniel Bragg, Rocky Evans, Frank Gutierrez, Tracy Taber, Debrianna Obara and David Sonnenberg

Absent: Anthony (Tony) Manrique, Monica Morita and Debrianna Obara

Staff Present: Ashley Thomas and Elena Martinez

2. APPROVAL OF MINUTES November 14, 2019 meeting minutes
Jason made a motion to approve the minutes; seconded by Daniel; the vote passed unanimously.

3. PUBLIC COMMENT
None.

4. OLD BUSINESS

A. Arts and Culture Master Plan

1. Staff informed the Committee that the Master Plan will be reviewed by City Council at their regular Tuesday, January 21, 2020 meeting, and encouraged them to attend.

B. Galleries

Youth Art Gallery (YAG)

1. Tracy informed the Committee that Sonora Elementary School will be removing their work on Tuesday, December 17, 2019. She highlighted that their reception on November 8, 2019 was highly attended and a great evening.
2. Tracy announced that the next youth organization to exhibit is SOY.

Art on the Fifth

1. Rocky announced that Barbara Owens will be the next featured artist for quarter one of year 2020.

“The Exhibit” at the Senior Center

1. Charlene informed the Committee that Kevin Moran will be removing his artwork and the next featured artist will be Kathie Warren. Charlene announced Kathie’s reception will be on February 10, 2020.

C. Directory of the Arts

1. Jason informed the Committee that he sent out an email blast to potential applicants and stated that the directory now consists of 61 artists and 21 art organizations.

D. Utility Box Art Program

1. The Subcommittee presented five (5) new submissions for the Committee's consideration:
 - a. Julie Bird - Tracy made a motion to approve the artwork and install on Sunflower Avenue and Bear Street. Jason seconded the motion and the vote passed unanimously.
 - b. Rebeka Corum - Tracy made a motion to approve the artwork and install on 22 Street and Newport Boulevard. Charlene seconded the motion and the vote passed unanimously.
 - c. Tanya Lazano - Tracy made a motion to approve the artwork and install on South Coast Drive and Bear Street. David seconded the motion and the vote passed unanimously.
 - d. Jeff Gillette - Jason made a motion to approve the artwork and install on Harbor Boulevard and Fair Drive, if the dead animal is removed from the image. Charlene seconded the motion and the vote passed 5-2, Tracy and Daniel opposing.
 - e. Bonnie Mathews - Frank made a motion to combine two images together and to install on Baker Street and Bear Street. Tracy seconded the motion and the vote passed unanimously.
2. Staff shared the financial summary for the program and a map of all the utility boxes within city limits. Additionally, she noted that Segerstrom Center for the Arts will be renewing their sponsored box with the same design, and Canvas (off Bristol) has expressed interest in submitting an application as well.

E. CAC Grant Fund

1. Staff highlighted the approaching grant deadline and asked the Committee to spread the word.
2. Charlene requested that staff post the flyer on social media.

F. Pop-up Art Events

1. Jason informed the Committee about some local events that he is interested in attending. He noted that they may be good locations to collect more pictures for the project.

G. ARTventure 2020

1. David and Frank joined the subcommittee. Staff informed the Committee that she will be setting up a kick-off meeting in January.

H. CM Portrait Series

1. Staff asked the Committee to send their artist recommendations so that she can compile a list and provide to the CM Film and Production team.

I. Cross Walk Art Program

1. Daniel informed the Committee that he reached out to the City of Houston to inquire how they began their program. He highlighted that they mainly function from sponsorships, and will be providing him with additional information in the near future.

J. 2020 Goals

1. Staff presented the proposed goals submitted by the Committee, and asked for their feedback
2. Frank proposed a goal to increase sponsored boxes to six (6).

K. Statues for Equality

1. Staff informed the Committee that this project would require the subcommittee to raise over \$60,000.00.
2. David and Frank joined the subcommittee and will be doing more research for next meeting.

L. Asphalt Art Initiative Grant

1. Charlene stated that she completed the grant application and officially submitted it.

5. NEW BUSINESS

- A. None.

6. COMMITTEE COMMENTS

1. Frank mentioned that he rented his space for veterans doing wine tasting.

7. COUNCIL/STAFF COMMENTS

1. Staff announced that two of her colleagues will be present next month's meeting.

8. ADJOURNMENT

Meeting adjourned at 8:37 p.m. by Charlene Ashendorf.

Next meeting: Thursday, January 9, 2020 at 6:45 p.m. in 1A at City Hall.