CITY OF COSTA MESA HISTORICAL PRESERVATION COMMITTEE Minutes for Thursday, December 12, 2019

PRESENT: Gary Parkin, Dave Gardner, Barbara Steck, John McQueen

ABSENT: Mary Ellen Goddard, Mikelle Fish, Karen McKenna-Juergens

STAFF PRESENT: Kevin Stoddart

COUNCIL MEMBER: Katrina Foley (absent), Andrea Marr (absent)

CALL TO ORDER

Gary called the meeting to order at 5:35 p.m.

APPROVAL OF November 14, 2019 meeting minutes

Barbara made a motion to approve the minutes. Dave seconded the motion. The motion passed unanimously.

PUBLIC COMMENTS

None

OLD BUSINESS

Subcommittee Reports

- 1. Then and Now Historical Sites
 - Staff informed the committee that SoCal Bronze does not provide discounts on bulk purchases, it provides a local government discount applied to the totality of the purchase.
 - John insisted on the need to ensure the new vendor's plaques had the same exact dimensions as the previous plaques.
 - Staff requested information on the specific location of the plaques for the Justice of the Peace and the Railway Spur Line.
 - John indicated that there could be quite a bit of leeway with the Railway Spur Line plaque.
 - Gary observed that it would be a good idea for Kevin to meet with Mary Ellen at the Historical Society to determine the best location for the Justice of the Peace plaque.
- 2. Recognize CM Businesses (50+ years old)
 - Gary indicated that the Ford Dealership would be interested in being featured and that he would meet with them and contact staff.
 - John state that Costa Mesa Speedway was also interested.
 - Staff informed the committee that due to scheduling constraints, CMTV tentatively only has availability for one shoot in February 2020 and future shoots would have to be moved to May.
 - Staff also indicated that Karen and Mikelle would be contacted on Grower's Ranch's status.

- 3. Social Media
 - Staff presented a rough draft of a social media posting "menu" based on the HPC's list of notable residents and their accomplishments. Staff also indicated that Misty May-Treanor and Charles TeWinkle would be featured in December.
 - Gary indicated that Costa Mesa's first principal should be recognized.
- 5. Utility Art Box
 - Staff provided an update that artwork for The Plunge had not been provided to Mesa Art about for the Harbor and Merrimac utility box, but inquired if anybody had any useable photos.
 - Dave confirmed the location of The Plunge.
 - Barbara indicated that she would search for artwork.
- 6. Youth Activity Booklet
 - Dave presented a copy of *The Story of Costa Mesa* to the committee
 - Gary indicated that he had spoken to the Cultural Arts Committee about a possible update of the booklet.
 - Barbara inquired what the cost of reproduction would be.
 - John indicated that the book originally had a large print run that was partially funded by the NMUSD and was updated in 2006.
 - Staff inquired if there were any events that transpired between 2006 and present day that merited inclusion into the booklet.
 - John stated that the book was intended as a basic history for children and that none of the major events since 2006 seemed to be appropriate for the booklet.
 - Staff indicated that they would obtain a quote for reprinting the booklet.
- 7. California Days
 - Barbara stated that she is on the Historical Society's committee for California Days.
 - John inquired about the nature of the California Days event.
 - Barbara stated that the goal was to make it a family event to educate about Costa Mesa's history and was renamed into Costa Mesa Heritage Adventure to be more appealing to kids.
 - Staff indicated that the City would circulate marketing materials for the Historical Society, place a quarter page ad in a future edition of the Recreation Guide, and provide basic equipment like tables and chairs.
 - Gary suggested that the committee supply baked goods for the event.
- 8. Estancia Adobe Kiosk Replacement
 - Staff reported that the city had a kiosk in storage that was close to the same size as the current kiosk and it was available for placement at the Adobe.
 - Gary stated that he was looking forward to an update for the installation date.

NEW BUSINESS

1. Appointment of Secretary

- Gary asked if there were any volunteers for the position, but nobody volunteered.
- 2. Subcommittee Appointments
 - Barbara volunteered to be on the Utility Box Art and the CM Heritage Adventure sub-committees
 - John volunteered to be on the Youth Activity Booklet sub-committee
 - Gary volunteered to be on the Adobe Kiosk sub-committee

COMMITTEE MEMBER COMMENTS

- Barbara inquired if Dave had a photograph of the original colors of the fire station mural
- Dave responded that he would look for one.
- John stated that he would not be present for January's meeting.
- Gary thanked everybody for their work.

COUNCIL/STAFF COMMENTS

• None

ADJOURNMENT Meeting was adjourned by Gary at 6:27 p.m.

Next Meeting: January 9, 2020 at 5:30 p.m. located in City Hall Conference Room 1A.