

**CITY OF COSTA MESA
HISTORICAL PRESERVATION COMMITTEE**

Minutes for Thursday, March 8, 2012

PRESENT: John McQueen, Christopher Ganiere, Bob Wakeham, Terry Shaw, Louisa Arnold, Melinda Lowery and Jeff Mathews

ABSENT: Pam Crenshaw, Mary Ellen Goddard, Margy Johnston, and Council Member Bever

COUNCIL/STAFF PRESENT: Lisa McPherson and Donna Theriault

CALL TO ORDER

John called the meeting to order at 5:37 pm.

1. APPROVAL OF February 9, 2012 minutes

Motion to approve the minutes was made by Bob Wakeham and seconded by Melinda Lowery; passed unanimously.

2. PUBLIC COMMENT

None

OLD BUSINESS

A. Subcommittee Reports

1. Sponsorship:

- Still need to meet with Ed Fawcett from the Chamber of Commerce

2. Tongva Info Sign

- John met with the OCME and they are willing to work with the Committee on finding appropriate locations for the sign.
- Lisa will have ECO make a revised mock up sign and find out if the sign will be larger with the revised verbiage. ECO still has the sign draft. Lisa will follow-up.

3. Historical Street Names

- Chris reported the research is complete. He would like to get the information on the City's website as part of a GIS map. He would like the ability to click on a street name on a map and it would bring up the historical data. The Committee would like Bill Lobdell to come back and make another presentation after the new website is active.

4. *Historical Site Markers Phase II*

- The subcommittee is still researching.

5. *Historical Building Booklet*

- The Committee will review the current booklet, visit the sites listed and determine if they should be removed because they may not meet the new criteria.

6. *60th Anniversary - Calendar*

Committee discussed the anniversary event and suggested the following events:

Calendar	Parade
Historical Essay Contest	Art/photo contest of historic sites
Series of historical news articles	Bazaar/Street Fair
Fashion show of 60's apparel	Tree planting
Cake cutting	Historic photo and artifacts display
Drawing/model contest	Song/music contest
Car Show	Display of historic items manufactured in CM

3. NEW BUSINESS

Historic Photograph Exhibit at City Hall – Presentation by Bill Lobdell

- Historic Photograph Exhibit at City Hall.
Bill Lobdell, City of Costa Mesa Communications Director, will be displaying 100 historic pictures in City Hall in the next few months. Each floor will have a different time period/era. The public will be invited to tour City Hall and see the pictures. The Conference and Visitor's Bureau has paid for the mounting of the pictures. He would like to request assistance from the Committee to review picture selection, produce a brochure and work at the Open House Exhibit. Bill will inform Lisa of the proposed date.
- Potential annual summer event
Bill Lobdell suggests having an “art walk” and/or possibly closing Harbor Blvd for a street fair/farmers market. The Committee could work with Dan Joyce on a street fair.

4. COMMITTEE MEMBER COMMENTS

- Next Historical Society event: March 18th, Home Safety Presentation, Cert Program
- Terry -

- Bob and Terry wrote a letter to the OC Fair Board about the move of the Memorial Building that is located on the OC Fairgrounds property; the building contains Historical artifacts and will be moved towards the Centennial Gardens.

5. COUNCIL/STAFF COMMENTS

- Donna reported the balance in the Committee's account is \$17,020.87

6. ADJOURNMENT

- Meeting was adjourned at 6:45 pm

Next Meeting: Thursday, April 12, 2012 at 5:30pm located in City Hall Conference Room 1A