

**REGULAR MEETING OF THE CITY COUNCIL
CITY OF COSTA MESA**

September 07, 2010

The City Council meeting of the City of Costa Mesa, California met in regular session September 07, 2010, at 5:05 p.m. in the Council Chambers of City Hall, 77 Fair Drive, Costa Mesa. The meeting was called to order by the Mayor.

I ROLL CALL

Council Members Present: Mayor Allan R. Mansoor
Mayor Pro Tem Wendy Leece
Council Member Eric R. Bever
Council Member Katrina Foley
Council Member Gary Monahan

Council Members Absent: None

Officials Present: City Manager Allan Roeder
City Attorney Kimberly Hall Barlow
City Clerk Julie Folcik

II. PUBLIC COMMENTS

There was no public comment.

III. CLOSED SESSION

1. Pursuant to Government Code Section 54957.6, conference with Allan L. Roeder, City Manager and Labor Negotiator, Agency Negotiator: Stephen N. Mandoki, Administrative Services Director, regarding Employee Organizations: Costa Mesa City Employee Association (CMCEA), Costa Mesa Firefighters Association (CMFA), Costa Mesa Police Association (CMPA), Costa Mesa Police Management Association (CMPMA) and Unrepresented Employees (Executive and Confidential).
2. Conference with Real Property Negotiators - Property: 88 Fair Drive. Agency Negotiator: Allan Roeder, City Manager. Negotiating parties: State of California and Facilities Management West, Under negotiation: price, terms of payment. Pursuant to Government Code Section 54956.8.

The Mayor recessed the meeting at 5:07 p.m. to Conference Room 1B for the closed sessions.

The Mayor reconvened the regular meeting at 7:00 p.m.

PLEDGE OF ALLEGIANCE - Fred Arnold

MOMENT OF SOLEMN EXPRESSION - Chaplain Lloyd Sellers, Hoag Memorial Hospital

ROLL CALL

Council Members Present: Mayor Allan Mansoor
Mayor Pro Tem Wendy Leece
Council Member Eric R. Bever
Council Member Katrina Foley
Council Member Gary Monahan

Council Members Absent: None

Officials Present: City Manager Allan Roeder
Assistant City Manager Thomas Hatch
City Attorney Kimberly Hall Barlow
Development Services Director Kimberly Brandt
Public Services Director Peter Naghavi
City Clerk Julie Folcik

CLOSED SESSION REPORT

The City Attorney reported that no action was taken on the Closed Session items.

It was unanimously agreed to address the following items next.

VII PUBLIC HEARINGS:

1. PUBLIC HEARING: Appeal of the Planning Commission's determination regarding Zoning Applications ZA-89-25 and ZA-92-10, for Review, modification, and/or revocation of Minor Conditional Use Permits for a recycling center with a maximum of two containers in a commercial shopping center, located at 739 W 19th Street, in a C1 (Local Business District) zone. Environmental determination: Exempt.

MOTION: Continue the public hearing to October 19, 2010 at 7:00 p.m. Moved by Council Member Gary Monahan, seconded by Mayor Allan R. Mansoor.

The motion carried by the following roll call vote:

Ayes: Mayor Allan R. Mansoor, Mayor Pro Tem Wendy Leece, Council Member Eric R. Bever, Council Member Katrina Foley, Council Member Gary Monahan

Noes: None.

Absent: None.

2. PUBLIC HEARING: Appeal of the Planning Commission's determination

regarding Planning Application PA-10-15, Conditional use permit for the following: (1) Potential off-site parking pursuant to a reciprocal access/parking agreement; and (2) Intermediate after school classes/programs for the Discovery School of Arts and Sciences (Center for Spiritual Living.), for property located at 3183 Red Hill Avenue, in a MP (Industrial Park) zone. Environmental determination: Exempt.

**MOTION: Continue the public hearing to October 19, 2010 at 7:00 p.m.
Moved by Council Member Gary Monahan, seconded by Mayor Allan R. Mansoor.**

The motion carried by the following roll call vote:

Ayes: Mayor Allan R. Mansoor, Mayor Pro Tem Wendy Leece, Council Member Eric R. Bever, Council Member Katrina Foley, Council Member Gary Monahan

Noes: None.

Absent: None.

3. **PUBLIC HEARING: Request for Review by Mayor Pro Tem Leece of the Planning Commission's approval of Zoning Application ZA-10-39, for an amendment to an existing planned signing program for Triangle Square (ZA-00-28) to allow two (2) signs with electronic Light Emitting Diode (LED) screens on the northeast (former Niketown dome) and southwest (Sutra Lounge) sides of the building, approximately 10-ft. high by 96-ft. long, and 20-ft. high by 150-ft. long, respectively, at the property located at 1870 Harbor Blvd. and 1875 Newport Blvd, in a PDC (Planned Development Commercial) zone. Environmental determination: exempt.**

**MOTION: Continue the public hearing to October 5, 2010 at 7:00 p.m.
Moved by Council Member Gary Monahan, seconded by Mayor Allan R. Mansoor.**

The motion carried by the following roll call vote:

Ayes: Mayor Allan R. Mansoor, Mayor Pro Tem Wendy Leece, Council Member Eric R. Bever, Council Member Katrina Foley, Council Member Gary Monahan

Noes: None.

Absent: None.

PRESENTATION - 1st Battalion, 5th Marine Regiment, United States Marine Corps Update - Fred Arnold

Fred Arnold provided an update regarding the United States Marine Corps 1st Battalion, 5th Marine Regiment, and announced upcoming efforts to support the troops.

IV. PUBLIC COMMENTS

Stephanie Barger, Executive Director of Earth Resource Foundation, asked

Council to reconsider their position on Assembly Bill 23 the suspension of the "Global Warming Act of 2006", and announced the upcoming Intercoastal Clean-up Day.

Yvette Tofunga, Costa Mesa, spoke in support the Recreation on Campus for Kids (R.O.C.K.S) program and asked Council to reconsider the parameters of the program and felt that the program should be available at all schools.

James Ota, AMF Lighting Technology, introduced energy-efficient lighting options.

Ed Guilmette, Costa Mesa, expressed concern regarding the management of Mesa Consolidated Water District as he felt that there was minimal public oversight.

John Feeney, Costa Mesa, spoke in opposition regarding the Neighborhood Stabilization Program.

Allen Rieckhof, President of the Costa Mesa Police Association, addressed impacts to public safety resulting from the City's economic situation and cautioned the City Council against functioning with low levels of safety personnel.

Tim Vasin, President of the Costa Mesa Firefighters Association, urged Council to stop "playing politics" with public safety.

Terry Shaw, Costa Mesa, announced on behalf of the Costa Mesa Historical Society the upcoming annual Adobe Open House, "Early California Days" to be held September 18, 2010.

Cori Juncker, Costa Mesa, spoke in support of the R.O.C.K.S. program and encouraged the city to run program as a fee based program at a minimal cost.

Steve Klaustermeier, Costa Mesa, complained regarding noise and loud music emanating from Triangle Square and its courtyard.

Beth Refakes, Costa Mesa, complained of banners and the limited parking at Triangle Square during special events, and reporting the blocking of parking spots in the public right-of-way.

Wilma Kensey, Costa Mesa, complained of the noise at Triangle Square during a special event held the previous weekend, and also the noted parking problems at the local.

Kristine Morty, Costa Mesa, spoke in support of the R.O.C.K.S. program, expressed that she would pay for her childrens' involvement in the program, requested time for fundraising, and noted the lack of sufficient notice given to parents of the programs' cancellation.

Shanna Winsor, Costa Mesa, spoke in support of the R.O.C.K.S. program, requesting additional time to raise funds to support the program.

V. COUNCIL MEMBERS' REPORTS, COMMENTS, AND SUGGESTIONS

Council Member Gary Monahan urged residents to contact the Newport-Mesa School District board regarding their concerns about the R.O.C.K.S. program, and provided a brief update regarding negotiations with the employee groups.

Council Member Eric Bever requested staff to look into the Neighborhood Stabilization Program, and suggested that the information regarding electronic ballasts as presented by a public speaker be forwarded to Southern California Edison.

Mayor Pro Tem Wendy Leece suggested that the Neighborhood Stabilization Program be agendaized on a future meeting agenda; announced the upcoming Community Emergency Response Team (CERT) training and fundraiser dinner; acknowledged the Costa Mesa High School cheerleaders and their efforts to support Race for the Cure; indicated there were openings in several committees and encouraged residents to apply; and requested staff to follow-up to the noise complaint at Sutra.

Mayor Allan Mansoor reiterated that residents should voice their concerns with the Mesa Consolidated Water District and the Newport-Mesa School District in reference to comments made by public speakers; and asked for clarification regarding the noise and compliance with the current noise ordinance, and parking issues at Triangle Square.

Council Member Katrina Foley reported on community fundraising efforts to support the R.O.C.K.S. program.

VI. CONSENT CALENDAR ITEM NOS. 1 THROUGH 11

MOTION: Approve recommended actions for Consent Calendar Item Nos. 1 through 11, except for Consent Calendar Item No. 6, and to continue the Special Meeting minutes of July 6, 2010.

Moved by Mayor Allan Mansoor, seconded by Council Member Gary Monahan.

The motion carried by the following roll call vote:

Ayes: Mayor Allan R. Mansoor, Mayor Pro Tem Wendy Leece, Council Member Eric R. Bever, Council Member Katrina Foley, Council Member Gary Monahan

Noes: None.

Absent: None.

1. Reading Folder.

ACTION: The following Claims were received by the City Clerk for

processing: Shane Cianciolo on behalf of Doris Erickson; Thomas Graham, Kristopher Kirkpatrick; Jennifer Luis; Jay Photoglou; Law Office of Lawrence A. Witsoe on behalf of Elizabeth Rios; and Tustin Law Offices, Inc. on behalf of Maria Solano.

2. Special City Council Meeting of June 22, 2010 and regular meeting of July 6, 2010.

ACTION: Approved; and continued the regular meeting minutes of July 6, 2010.

3. Warrant Resolution 2332, funding City operating expenses for \$553,543.32.

ACTION: Adopted resolution.

4. Warrant Resolution 2333, funding Payroll No. 10-17 for \$2,249,851.08 and Payroll No. 10-16A for \$2,704.25 and City operating expenses for \$199,563.03 including payroll deductions.

ACTION: Adopted resolution.

5. Warrant Resolution 2334, funding City operating expenses for \$490,644.05

ACTION: Adopted resolution.

7. Agreement with City of Huntington Beach, 2000 Main Street, Huntington Beach, for detention at Huntington Beach Police Department of detainees held in custody by the City of Costa Mesa Police Department.

ACTION: Approved; and authorized the Police Chief and the City Clerk to sign.

8. Accept sidewalk easement for Sunflower Avenue at Greenville Banning Channel from the Orange County Flood Control District, for the purposes of a public sidewalk easement pursuant to Americans with Disabilities Act (ADA).

ACTION: Accepted; authorized the Mayor and the City Clerk to sign and record the deed.

9. A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF COSTA MESA, CALIFORNIA, APPROVING THE APPLICATION FOR GRANT FUNDS FOR THE ENVIRONMENTAL ENHANCEMENT AND MITIGATION PROGRAM UNDER THE SECTION 164.56 OF THE STREETS AND HIGHWAYS CODE FOR THE NEWPORT BOULEVARD LANDSCAPE IMPROVEMENT PROJECT, and authorize the Director of Public Services to act as the City's representative.

ACTION: Adopted Resolution No. 10-63; and authorized the Director of Public Services to act as the City's representative.

- 10. A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF COSTA MESA, CALIFORNIA, APPROVING THE APPLICATION FOR LAND AND WATER CONSERVATION FUNDS FOR BRENTWOOD PARK DEVELOPMENT PROJECT, and authorize the Director of Public Services to act as the City's representative.

ACTION: Adopted Resolution No. 10-64; and authorized the Director of Public Services to act as the City's representative.

- 11. Agreement with Latham and Watkins, for legal services.

ACTION: Approved; authorized the City Manager and City Clerk to sign.

ITEM REMOVED FROM THE CONSENT CALENDAR

- 6. **Agreement with Costa Mesa Sanitary District, 628 West 19th Street, Costa Mesa, for the City to perform fleet maintenance and repair services on District vehicles.**

MOTION: Approve; and authorize the City Manager and the City Clerk to sign.

Moved by Council Member Eric R. Bever, seconded by Mayor Allan R. Mansoor.

The motion carried by the following roll call vote:

Ayes: Mayor Allan R. Mansoor, Mayor Pro Tem Wendy Leece, Council Member Eric R. Bever, Council Member Katrina Foley, Council Member Gary Monahan

Noes: None.

Absent: None.

The Mayor recessed the City Council meeting, and convened the Special Joint Meeting of the City Council and the Orange County Fairgrounds Authority at 8:08 p.m.

SPECIAL JOINT MEETING OF THE CITY COUNCIL AND THE ORANGE COUNTY FAIRGROUNDS AUTHORITY

I. ROLL CALL

Council Members Present:

Authority Chair/Mayor Allan R. Mansoor
Authority Vice Chair/Mayor Pro Tem Wendy Leece
Authority/Council Member Eric R. Bever
Authority/Council Member Katrina Foley
Authority/Council Member Gary Monahan

Council Members

None

Absent:

Officials Present: Executive Director/City Manager Allan Roeder
Authority Counsel/City Attorney Kimberly Hall
Barlow
Authority Secretary/City Clerk Julie Folcik

II. CLERK'S STATEMENT

The Costa Mesa City Council and Orange County Fairgrounds Authority Special Joint Meeting Agenda and Notice and Call were posted at the City Council Chambers, on Thursday, September 2, 2010 at 1:00 p.m.

III. MEETING MINUTES

IV. PUBLIC COMMENT

There was no Public Comment

V. OLD BUSINESS

1. California Environmental Quality Act Determination for the Orange County Fair and Event Center Lease Agreement.

a. A RESOLUTION OF THE BOARD OF THE ORANGE COUNTY FAIRGROUNDS AUTHORITY, A JOINT POWERS AUTHORITY, FINDING THE PROPOSED LEASE AGREEMENT FOR THE ORANGE COUNTY FAIR AND EVENT CENTER TO BE CATEGORICALLY EXEMPT FROM THE CALIFORNIA ENVIRONMENTAL QUALITY ACT

Development Services Kimberly Brandt presented the staff report, informing the Authority that the resolution presented is similar to the resolution previously adopted by Council that the proposed lease agreement is categorically exempt from CEQA. She noted that staff felt that the City of Costa Mesa was properly identified as lead agency in connection with the initial determination, but that a member of the public asserted that the JPA should be identified as the lead agency, despite the fact that the JPA has no permitting authority over development or expansion at the property. Staff therefore, in an exercise of caution, submitted the proposed resolution for adoption. For the record she read an additional paragraph that was to be included in the Council's adoption of the resolution: "Whereas, all of the documents referenced above are hereby incorporated by reference, and are on file and available for public review in the City of Costa Mesa's Development Services Department, located at 77 Fair Drive, Costa Mesa."

Authority Member Foley requested time to review a letter

submitted by community member Sandra Genis.

Authority Chair/Mayor Mansoor recessed the meeting at 8:13 p.m.

The Authority Chair/Mayor resumed the meeting at 8:21 p.m.

Development Services Director Kimberly Brandt and Authority Counsel Kimberly Hall Barlow responded to questions from the Council regarding the definition of "project" according to the Environmental Quality Act, and clarification that the site specific operations that were restricted by the lease had already been evaluated under CEQA provisions.

MOTION: Adopt Resolution No. O.C.F.A. 10-2, as amended to include the following: "Whereas, all of the documents referenced above are hereby incorporated by reference, and are on file and available for public review in the City of Costa Mesa's Development Services Department, located at 77 Fair Drive, Costa Mesa."

Moved by Council Member Gary Monahan, seconded by 0.

The motion carried by the following roll call vote:

Ayes: Mayor Allan R. Mansoor, Mayor Pro Tem Wendy Leece, Council Member Eric R. Bever, Council Member Katrina Foley, Council Member Gary Monahan

Noes: None.

Absent: None.

2. Lease agreement between the Orange County Fairgrounds Joint Powers Authority (JPA) and the OC Fair and Event Center, L.P., for the 150-acre property located at 88 Fair Drive, Costa Mesa.

a. A RESOLUTION OF THE ORANGE COUNTY FAIRGROUNDS AUTHORITY APPROVING THE PROPOSED LEASE AGREEMENT FOR THE ORANGE COUNTY FAIR AND EVENT CENTER BETWEEN THE AUTHORITY AND OC FAIR AND EVENT CENTER, L.P.

The City Attorney presented a report highlighting provisions that were changed in a substantive way.

The changes in the lease included: a new attachment and minor changes in various articles, including Section 1.4 relative to the trademark review.

Section 6.1 was amended relative to "raves."

In Section 6.2, changes were made to the community use

policy to add clarifying language, including that related to skateparks, indicating there to be no charge for use except for special events.

There was also new language provided regarding naming and sponsorship rights to indicate that primary name of the property must include a reference to "Orange County," "OC," or "Costa Mesa," unless modification is approved by the JPA with some restrictions.

In Section 16.10, regarding exclusivity, the operator had agreed not to operate a competing fair in the county or anywhere else during the time the fair is operating on property, or operate a fair anywhere else and call it the "Orange County Fair."

A minor change was made to Section 16.2 to ensure that any member from the board may enter public areas without notice to the tenant.

In Section 28.4 regarding community and civic events, the tenant and landlord would co-sponsor or jointly participate in one civic and one school or school district event throughout the year.

The City Attorney also went through the exhibits of the lease pointing out that the tenant and the JPA would jointly draft a Non-Profit community Usage Policy and noted that the list of community uses was revised to include additional uses that were identified.

Council Member Foley questioned the timeframe of the tenant's filing for an LLC with the Secretary of State and how it could impact the approval of the Lease Agreement.

Discussion ensued between the Council Member and staff on various points of the lease that were felt to need correction or clarification. Those topics related to: an Independent Collection Agent; Section 6.1, Permitted Uses; the authority and remedies of the City and that of the JPA relative to disputes, changes in the layout of the property; the arbitration provision; Section 6.2, the Operation Covenant and community uses; naming rights of the fairgrounds; changes in the Board membership on the Joint Power's Authority; Article 7, regarding the five-year business plan and suggested components to include programming, sponsorship and proposed relocations; suggested the filing of the confidential records with the JPA; Section 11.1, Alterations or Improvements, regarding the properties historical district status; Section 16.2, Right of Entry; Section 25.19, "Offer to Buyer"; Section 28.4, "Civic and Community Events"; and billboards.

Authority/Council Member Foley suggested the following language

be added:

Section 7.24, be reworded to read, "Discussion of products, services, and programming..." and to add the following bullet points: "Proposed relocations or downsizing of the equestrian center or Centennial Farm" and "Any proposed changes to the community use programming"; and in Section 24.1, suggested adding the City Manager to the list of notification.

Authority/Council Member Bever, suggested that language regarding that "the Landlord can disapprove" be changed to language that would convey that Landlord approval is required in the review of the business plans and relocations. Regarding Section 28.4 the Authority/Council Member expressed concern that it would make the city responsible to co-sponsor a school district event and therefore suggested the following language revision, "Tenant commits to participate in and co-sponsor two civic events throughout each year contingent upon City's initiation during the term of this lease for the Costa Mesa community."

The Authority Counsel/City Attorney responded to questions from the Council regarding traffic and noise, mitigation measures and the notification radius of residents.

Chris McEvoy, Costa Mesa, expressed concern as to the ability for operations to generate enough money to pay the debt service.

Council Member Monahan expressed concern of the additional changes to the agreement which could delay the ability to finalize an agreement and meet the timelines set by the Governor's office. He pointed out that the State had decided to move forward to place the property back on the market and were accepting bids. He encouraged the process to move forward.

MOTION: Adopt Resolution No. O.C.F.A. 10-3, as revised and approving the lease subject to completion of exhibits and minor revisions approved by the Authority Attorney, and Executive Director; and authorized the Authority Chair and the Secretary to sign.

Moved by Council Member Gary Monahan, seconded by Mayor Allan Mansoor.

Authority/Council Member Foley commented that the proposed changes and clarifications were to make the lease stronger and under the time constraints it was the best that could be accomplished with a document that had been constantly evolving. She felt that the item should be continued to address items of concern: the selling of the property to the tenant and to further clarify language in Article 7.

SUBSTITUTE MOTION: Continue to a Special Meeting on Tuesday, September 17, 2010.

Moved by Council Member Katrina Foley. Motion died for lack of second.

Authority Counsel Kimberly Hall Barlow clarified that it would be the decision of the JPA not to sell the property, not a matter of requiring agreement from the tenant, and that it would be up to the Council to establish rules of governance for the JPA. It was assured that language ambiguities would be clarified as noted by the Authority members.

Authority/Council Member Foley commented that she would not be supporting the motion as she was uncertain as to what would be addressed and how the "clarifying" language would read.

The motion carried by the following roll call vote:

Ayes: Mayor Allan R. Mansoor, Mayor Pro Tem Wendy Leece,
Council Member Eric R. Bever, Council Member Gary Monahan

Noes: Council Member Katrina Foley

Absent: None.

VI. NEW BUSINESS

VII. BOARD MEMBER/COUNCIL MEMBER COMMENTS

Authority Member Chair/Mayor Mansoor adjourned the Special Joint Meeting of the Orange County Fairgrounds Authority and the City Council at 9:48 p.m. and reconvened the Regular meeting of the City Council.

PUBLIC HEARING

4. PUBLIC HEARING: Recommended allocation of funds for the 2010-2011 Citizens' Option for Public Safety/Supplemental Law Enforcement Services Fund (COPS/SLESF).

(Mayor Pro Tem Leece exited at 9:50 p.m.)

MOTION: Approve.

Moved by Mayor Allan R. Mansoor, seconded by Council Member Gary Monahan.

The motion carried by the following roll call vote:

Ayes: Mayor Allan R. Mansoor, Council Member Eric R. Bever, Council Member Katrina Foley, Council Member Gary Monahan

Noes: None.

Absent: Mayor Pro Tem Wendy Leece

5. PUBLIC HEARING: AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF COSTA MESA, CALIFORNIA, AMENDING SECTIONS 5-1, 5-1.1, 5-1.3, 5-3, AND 5-95 OF TITLE 5 AND SECTIONS 7-14 AND 7-15 OF TITLE 7 OF THE COSTA MESA MUNICIPAL CODE BY ADOPTING

THE 2010 EDITIONS OF THE CALIFORNIA CODES AND RELATED MODEL CODES WITH APPENDICES AND AMENDMENTS THERETO.

Building Official Khanh Nguyen presented the staff report and responded to questions from the Council regarding informing the public of the changes and of a revision of a title in the code section.

(Mayor Pro Tem Leece returned at 9:56 p.m.)

**MOTION: Introduce Ordinance No. 10-10 for first reading, read by title only, and waive further reading.
Moved by Mayor Allan Mansoor, seconded by Council Member Katrina Foley.**

The motion carried by the following roll call vote:

Ayes: Mayor Allan R. Mansoor, Mayor Pro Tem Wendy Leece, Council Member Eric R. Bever, Council Member Katrina Foley, Council Member Gary Monahan

Noes: None.

Absent: None.

VIII OLD BUSINESS

There was no Old Business scheduled.

IX. NEW BUSINESS

1. AN URGENCY ORDINANCE OF THE CITY COUNCIL OF THE CITY OF COSTA MESA, CALIFORNIA AMENDING ZONING CODE SECTIONS 13-6 (DEFINITIONS) AND 13-16 (ENFORCEMENT) OF TITLE 13 (PLANNING, ZONING AND DEVELOPMENT) OF THE COSTA MESA MUNICIPAL CODE REGARDING MEDICAL MARIJUANA DISPENSARIES.

Item withdrawn.

2. Business Improvement Area (BIA) Reauthorization

(a) Revised annual report for the Business Improvement Area (BIA) for Fiscal Year 2010-2011.

(b) A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF COSTA MESA, CALIFORNIA, DECLARING ITS INTENTION TO LEVY AN ANNUAL ASSESSMENT FOR FISCAL YEAR 2010-2011 FOR A BUSINESS IMPROVEMENT AREA COVERING CERTAIN COSTA MESA HOTELS AND MOTELS AND SETTING THE TIME AND PLACE FOR A PUBLIC HEARING ON PROPOSAL; to consider an increase in the assessment from two percent (2%) to three percent (3%).

Assistant City Manager Tom Hatch presented the staff report.

Shaun Robinson, Chairman, Costa Mesa Conference and Visitors' Bureau (CMCVB), presented updates regarding the CMCVB including the appointment of a new president Paulette Lombardi-Fries of the organization, the moving of the office to a Costa Mesa address, shared new marketing strategies, and summarized the previous year's accomplishments. He noted that the additional percentage for promotion of the city would be used for greater sustainable tourism. He responded to questions from the Council regarding supporting staff, and the reaching out to attract additional conventions and events to the city.

Council Member Foley asked if the Bureau would be supportive would be willing to give 10 percent of the additional increase back to the community. Mr. Robinson indicated that the proposal would need to be discussed with the board, but suggested that events be presented to the board on a case-by-case basis.

**MOTION: Approve the revised annual report for the Business Improvement Area (BIA) for Fiscal Year 2010-2011.
Moved by Mayor Allan Mansoor, seconded by Council Member Gary Monahan.**

The motion carried by the following roll call vote:

Ayes: Mayor Allan R. Mansoor, Mayor Pro Tem Wendy Leece, Council Member Eric R. Bever, Council Member Katrina Foley, Council Member Gary Monahan

Noes: None.

Absent: None.

MOTION: Adopt Resolution No. 10-65, reauthorize the BIA Assessment District boundaries; approve the revised BIA Budget; and set the Public Hearing date for October 19, 2010, at 7:00 p.m.

Moved by Mayor Allan Mansoor, seconded by Council Member Gary Monahan.

The motion carried by the following roll call vote:

Ayes: Mayor Allan R. Mansoor, Mayor Pro Tem Wendy Leece, Council Member Eric R. Bever, Council Member Katrina Foley, Council Member Gary Monahan

Noes: None.

Absent: None.

REPORTS

There were no reports given.

ADJOURN - The Mayor declared the meeting adjourned at 10:19 p.m. to September 14, 2010 at 4:30 p.m. for a Study Session. Next Regular City Council Meeting: September 21, 2010.

Adjourned at 10:19 p.m.

Mayor of the City of Costa Mesa

ATTEST:

City Clerk of the City of Costa Mesa