CITY OF COSTA MESA HISTORICAL PRESERVATION COMMITTEE Minutes for Thursday, May 9, 2019

PRESENT: Gary Parkin, Mikelle Fish, Dave Gardner, Joshua Hutchinson,

Karen McKenna-Juergens, Suzi Malek, Erin Roberts

ABSENT: Mary Ellen Goddard, John McQueen, Burton Sirota (Alternate)

STAFF PRESENT: William Lund

COUNCIL MEMBER: Katrina Foley (absent)

CALL TO ORDER

Gary called the meeting to order at 5:34 p.m.

APPROVAL OF April 11, 2019 meeting minutes

Joshua made a motion to approve the minutes. Karen second the motion. The motion passed unanimously.

PUBLIC COMMENTS

None

OLD BUSINESS

Subcommittee Reports

- 1. Identify Costa Mesa Notable Residents
 - Gary is still researching the owners of Wahoo's Fish Taco and will provide a picture and information for committee review.
 - Karen spoke on her ongoing research of Lester Miller and Charlie Priest.
- 2. Then and Now Historical Sites
 - Joshua reported that the subcommittee is still researching the three (3) additional locations needed to complete the six (6) for the year.
- 3. Recognize CM Businesses (50+ years old)
 - Staff reported that the feature for Lil Pickle has been completed but has not yet been released. Staff will provide updates when released.
 - Staff reported that filming at Newport Harbor Animal Hospital with Karen and the business owners took place on Wednesday, May 8th. CMTV will continue filming on another day to complete the footage needed for the project.
 - Dave Gardiner spoke on Hoover Printing as the next business in line for this project.
 - The committee discussed Growers Ranch, Theodore Robbins Ford, and Harbor Glass as future businesses for the project.

4. Social Media

- Suzi discussed creating a social media content calendar that will provide a consistent and planned out schedule. Content and calendar would be reviewed and approved by committee members.
- Suzi discussed utilizing more pictures and other digital resources to create more visually appealing content to increase engagement.

5. Utility Art Box

- Staff reported that the feedback of the selected pictures by the Cultural Arts Committee is that they may not translate well onto the utility boxes.
 Staff requested the pictures be reevaluated and to bring other options to the June meeting.
- Suzi suggested pictures of the ostrich race that took place at the OC Fair in 1950.
- Gary suggested pictures of the cattle drive that opened the OC Fair in 2007.

6. Old Adobe Dedication Plaque

• Staff reported that services have been secured to refinish and reinstall the plaque at the Adobe. Service will take 4 weeks until installation.

7. Scarecrow Festival

 Erin and Mikelle reported that they are still working out ideas for the scarecrow.

NEW BUSINESS

1. None

COMMITTEE MEMBER COMMENTS

- Karen informed the committee that she will be absent for the June meeting.
- Mikelle expressed interest in exploring Costa Mesa notables from the early part of the century and prior to 1900.

COUNCIL/STAFF COMMENTS

None

ADJOURNMENT Meeting was adjourned by Gary at 6:26 p.m.

Next Meeting: June 13, 2019 at 5:30 p.m. located in City Hall Conference Room 1A.