

**CITY OF COSTA MESA
CULTURAL ARTS COMMITTEE**

Minutes for Thursday, July 12, 2007 at 6:30 p.m.

1. **CALL TO ORDER** at 6:40 p.m. by Frank Gutierrez (acting Chair)
Members Present: Louise Arnold, Ryan Baron, Chris Bunyan, Nancy Clark, Frank Gutierrez
Members Absent: Peter Becker, Dennis Crane, Kathleen Eric, Caryn Kallal, Monet Quick
Staff Present: Lisa McPherson, Jana Ransom
Councilmember Present: None

2. **APPROVAL OF MINUTES:** Motion for approval of June 2007 minutes by Nancy, seconded by Ryan. Unanimously approved.

3. **GUEST SPEAKER:** None

4. **PUBLIC COMMENT:** None

5. **OLD BUSINESS**
 - A. Artist Showcase VI – Saturday, Aug. 11, 6-10pm, Triangle Square
 1. Location – Frank will make banner signs for showcase. Nancy will find someone to hold sign at corner of Harbor Blvd. and Newport Blvd. as part of satisfying community service hours.
 2. Refreshments – Frank offered to contact Taco Mesa about sponsoring the showcase. Frank stated that Detroit Bar committed to providing wine at cost. Peter called in prior to meeting saying that he has not received a quote from Chronic Cantina. Lisa will contact Mesa Water District about donating cases of water. Chris will rent a bar and will provide two bartenders. He also got Red Bull to donate five cases. Nancy offered to talk with Sushi Zen about participating.
 3. Music/Performers – Per last meeting, Evocal is providing DJ and other music performers. Performance artists will most likely not be available for August showcase; however the committee will discuss it for Showcase VII.
 4. Sponsorship – Per last meeting, Waterpointe Homes and Patterson Construction to sponsor showcase. Donation checks should be received in August. Frank will make sponsor banners.
 5. Publicity – Committee reviewed and approved publicity postcard put together by Chris. An ad will be placed in the Daily Pilot promotional calendar and in the OC Arts calendar. Jana will check to see if a committee myspace page can be setup to promote the showcase and other committee events. Jana will also talk to Channel 24 about publicity.

- 6. Artist juried pieces – Committee juried 77 pieces that had been submitted for the August showcase. Three pieces were not selected.
- B. Artist Directory – Due to time constraints, discussion was tabled for September 13 meeting
- C. Performing Arts Showcase – Due to time constraints, discussion was tabled for September 13 meeting.
- D. Tewinkle Sculpture – Jana revised Dennis’s draft letter to Orange Coast College regarding its design and construction of a sculpture at Tewinkle Park. Jana expects to talk with the school’s metal shop in September.

6. NEW BUSINESS

- A. Percentage of sold art to Mika – Prior to the meeting, Dennis proposed giving 10 percent of sales from the August showcase to Mika as a charitable donation. The committee discussed the pros and cons and agreed to ask for donations at the event instead of taking a portion of artist sales.
- B. Involvement with Costa Mesa Civic Playhouse – Members of the Playhouse will come to the Committee’s September meeting to discuss potential involvement with the city.

7. COMMITTEE MEMBER COMMENTS

- Frank discussed his gallery’s upcoming exhibits and receptions: Thos Waddelow on 7/21/07 and the oldest living California watercolorist on 8/25/07.

8. COUNCIL/STAFF COMMENTS

- None

9. ADJOURNMENT

- The meeting was adjourned by Frank at 8:16 p.m.

10. NEXT MEETING

- Committee will meet at Mika, Triangle Square Room, Aug. 9, 2007 at 6:30 p.m.