

**CITY OF COSTA MESA  
CULTURAL ARTS COMMITTEE**

**Minutes for Thursday February 8, 2007 at 6:30 p.m.**

1. **CALL TO ORDER** at 6:34 by Dennis Crane  
**Members Present:** Ryan Baron, Nancy Clark, Dennis Crane, Kathleen Eric, Frank Gutierrez, Caryn Kallal, Peter Becker, Christopher Bunyan  
**Members Absent:** Monet Quick  
**Staff Present:** Jana Ransom, Lisa McPherson  
**Council:** Eric Bever
  
2. **APPROVAL OF MINUTES:** Committee reviewed minutes before approval. Motion for approval of January 11, 2007 minutes by Ryan Baron, second by Christopher Bunyan. All approved
  
3. **PUBLIC COMMENT:** None.
  
4. **OLD BUSINESS**
  - A. **Artist Showcase** – the committee discussed planning for the March 10, 2007 showcase to be held at The Lab.  
Location – The ARTery
    - Dennis stated that the subcommittee looked at space at The ARTery at The Lab. It needed lights and 1-2 EZ-Ups outside in case of rain. Food and wine could be located inside. Eric commented that portable lights could be utilized but that they were diesel generated and would need to be away from the attendees due to fumes.
    - Lisa would get a rubber stamp for ID checks as well as working on a form/advertisement for the Showcase with pictures, and could get by March 3.
    - Eric relayed a request by City Council members to get on the mailing list. Committee discussion over ad - make logo larger, add that food, music, and wine was included.
    - Monet requested that two directors from The Lab be involved with the Juried Art submissions. Also relayed need for a lot of coverage on certain days. Would get bartender if Sherri could not attend. Jana discussed how artists would submit photos of work and the jury selection and judging.
    - Dennis suggested numbering the Showcases. Frank suggested a slogan such as *Creating the OC Art Scene*. Group agreed upon *Exposing the OC Art Scene*. Committee discussed generally how to make the Showcase bigger
    - Jana stated that two 10x10' EZ-Ups could be setup with tables underneath. Food could be placed inside the EZ-Ups.
    - Committee discussed what artists could do for staffing the gallery, and that committee members could fill in the gaps. Also discussed use of signs for Showcase - "ID Required for Wine," "Please sign our guestbook," "Food and wine sponsored by . . .", acknowledgement banner for sponsors such as Waterpointe and restaurants at The Lab. Gutierrez could bring easels, signs and arrows. Committee discussed where to place the banners and acknowledgement signs.
    - Monet could purchase wine for \$250, and use additional money for advertising in the OC

Weekly, OC Register, Squeeze OC, OC Post, etc. Eric offered to call Daily Pilot and see if he could get a sponsorship through Tom Johnson.

- Christopher suggested blocking off 7-8 parking spots for room for EZ-Ups. Frank offered to bring extra easels to put tape around them and use to block off spots. Christopher stated that there had been two break-ins recently and that the glass in the gallery container could be easy to break. Christopher suggested using a disclaimer for the submissions. Eric asked if there was insurance coverage; Jana stated she could obtain insurance. Baron offered to draft a liability waiver. Eric stated that artists should be informed of recent break-ins and that we should have moral duty to disclose. Committee discussion ensued regarding insurance and disclosure of break-ins.

## **B. Artist Directory**

- Committee discussion about adding people who make their living as artists using Laguna Beach directory as an example. Would be a good source book, and the committee could obtain sample source books as a reference for Costa Mesa's.

## **5. NEW BUSINESS**

- Committee discussed offer from John Morehart to use Huscroft House for a fundraiser. The house was on the corner of Maple & Anaheim and was available over the 6-8 weeks. Committee agreed that timeline was too short and that all fundraising would need to go through the City fundraising department.
- Peter suggested using the City skate park for future activities and that local musicians and bands could be incorporated. Committee agreed to table discussion until April 12 committee meeting.
- Dennis suggested that March 8 meeting be at The Lab and that the meeting would begin at 7:00p.m. All approved.

## **6. COUNCIL/STAFF/COMMITTEE COMMENTS**

- Caryn stated that Mika fundraising evening would be held on March 31. Would raise funds for the children in Mika's arts program.
- Ryan Baron requested any advice on how to setup a museum that would be for the Orange County Sheriff's office'.

## **7. ADJOURNMENT**

- The meeting was adjourned by Dennis Crane at 8:25 pm.

## **8. NEXT MEETING**

- The Artery at The Lab, March 8, 2007 at 7:00 pm; next formal meeting will be Thursday, April 12, 2007, Room 1A at City Hall at 6:30 p.m.

*Respectfully submitted,  
Ryan Baron, Acting Secretary*