

Rita Louise Simpson
Occupation: Auto Club Consultant

My business background working for Costa Mesa's largest employer gives me the skills to help our city's recovery.

I have a Bachelor's Degree in Education from the University of Michigan. My husband and I moved to Costa Mesa in 1986. We raised our two sons who graduated from Estancia, where one of our boys was Valedictorian. I have taught school in Costa Mesa. I retired earlier this year from the Costa Mesa headquarters of the Auto Club of Southern California.

My goals as your city councilwoman include;

- Help get our finances in order through sensible reforms
- Implement a city charter that gives us Home Rule from Sacramento's non-local policies
- Work to reduce our long-term pension debt

I want the city to work closer with the school district. It is obvious to me that the school district is once again short-changing Costa Mesa's schools, either from a lack of leadership or direction.

I am a fiscal conservative, and I support the direction Costa Mesa is going along with supporting a Balanced Budget, Investment in Infrastructure, and Quality Public Safety. A vote for me is a vote for our wonderful city of Costa Mesa and its citizens.