

**CITY OF COSTA MESA  
CULTURAL ARTS COMMITTEE**

**Meeting Date June 12, 2014**

**MINUTES**

**1. CALL TO ORDER: 7:00 pm by Frank**

Present: Frank Gutierrez, Monica Morita, Kathleen Eric, Irene Engard, Tony Manrique, Debora Wondercheck and Tina Wlasick

Absent: Lisa Grant

Staff Present: Lisa McPherson

Council Member: Sandra Genis (absent)

**2. APPROVAL OF MINUTES**

Irene made a motion to approve May 8, 2014 minutes, seconded by Tony; passed unanimously.

**3. PUBLIC COMMENT**

Ana Noriel informed the Committee about Southland Opera's programs and the collaboration of implementing the program into the ROCKS afterschool program. Ana showed a presentation of the program and discussed how the Committee can be a sponsor. Debora and Frank will meet with Ana to discuss the partnership further and will report back at the July meeting.

**4. OLD BUSINESS**

**A. SOBECA Art Walk (Art Lab) May Art Walk**

- Engard Art artists displayed art during the month of May.
- Opening Night was on May 10th and 60 people attended
- The Committee provided wine and chocolate (\$79.95) at the Art Walk event.
- About 50 people attend the May Art Walk event.
- \$50 in Art sales in April, \$117 in Art sales for May.
- Bill Easton will be the artist for the month of June. Art Walk on June 24

**C. Arts in Public Places**

- Kathleen, Irene and Monica will meet to discuss a timeline on implementing the utility box art project and report back at the July meeting.

**D. Marketing/Promotions**

- Lisa and Frank have a meeting with the Art Institute class on June 25 to view three draft redesign logo concepts; the three concepts will be discussed for approval at the July meeting.

**E. Sponsorship/Fundraising**

- The Committee received \$117 from Engard Arts from sells at the ARTery during May.

**F. Youth Art Gallery**

- June –SOY
- July – Recreation

**5. COMMITTEE COMMENTS**

- Debora – Summer Camp starts for 8 weeks from June to August. Fall Gala on October 25<sup>th</sup>.
- Tony – AABC – 1<sup>st</sup> Kids Sign on May 15; Newport Beach Concert on the Green on July 6; performance in Canada on July 17; SOKA on July 12 and Fall Gala on October 1.

**6. COUNCIL/STAFF COMMENTS**

- None

**7. ADJOURNMENT**

- Meeting adjourned by Frank at 8:12 p.m.

Next meeting: July 10 at 6:45 p.m. in 1A City Hall