

**CITY OF COSTA MESA
CULTURAL ARTS COMMITTEE**

Meeting Date January 9, 2014

MINUTES

1. CALL TO ORDER: 6:55pm by Frank

Present: Kathleen Eric, Debora Wondercheck, Irene Engard, Frank Gutierrez and Lisa Grant

Absent: Tony Manrique, Monica Morita and alternate Diana Gardiner

Staff Present: Lisa McPherson

Council Member: Sandra Genis (absent)

2. APPROVAL OF MINUTES

Irene made a motion to approve the November 14, 2013 minutes, seconded by Debora; passed unanimously.

3. PUBLIC COMMENT

None

4. OLD BUSINESS

A. Special Events

Arts in the Park

- Lisa heard back from Tony and AABC is available Saturday, May 3 and the date works for Arts & Learning, Historical Society and SOY.
- Irene made a motion to host the Arts in the Park event on Saturday, May 3 from 12-3 p.m. at Estancia Park; seconded by Kathleen; passed unanimously.
- Debora will contact Scott Fitzpatrick about having a group from NMUSD perform.
- Lisa G will send Lisa M the contact info of OCC Youth Art from the Children's Center.
- Lisa M will complete the application for the event to be part of the OC Arts "Imagination Celebration"
- Lisa M will contact past participating organizations to meet for a planning meeting on Thursday, February 13 at 5:30 p.m. in 1A.
- Time Line:
 - Early February - planning meeting to discuss organizations commitments, promotions and event logistics.

- Early March - postcard finalized; start promoting and secure a food vendor or non-profits.
- End of March - put promotions banner up on BCC gate facing Adams.
- April 10 – final meeting for participating organizations to provide crafts and fundraising commitments and set schedule for performances.
- Mid April - walk through with AABC for set up needs at park. Send out a press release

SOBECA Art Walk – ARTery at the LAB

- Lisa M will contact Ayla regarding the Committee’s idea for an Artist Studio at the ARTery. The studio will be for six weeks (1wk set up; 4 weeks paint and display and 1 wk tear down)
- Lisa G has two artist groups that are interested (Patrick and Shawn Williams & United Catalyst)

B. Arts in Public Places

- Irene informed the Committee about a “Street Art” project the City of San Clemente conducts by selecting artists to paint old utility boxes.
- Lisa M informed the Committee that the City owns 120 utility boxes and a majority of them have old covers.
- Debora made a motion for Lisa M to inform the Committee at the February meeting the process needed for the Committee to implement the utility box project; seconded by Kathleen; passed unanimously.
- Frank suggested doing sculptures down 19th street (similar to Palm Desert). The City would have to install a concert pad for the sculptures to be placed on and then each couple of years place a new sculpture that would be on consignment from an artist.

C. Marketing/Promotions

- Art Institute logo redesign and marketing materials
 - Lisa M left a message for the Director of the Institute to contact her.
 - Debora has a contact person and will email Lisa the information.

D. Sponsorship/Fundraising

- The Committee discussed making a catalog of the Wooden Panels to show business owners for them to purchase.
 - Frank informed the Committee that a cover and introduction page would need to be created.

E. Youth Art Gallery

- SOY – January
- Recreation – February

5. NEW BUSINESS

- None

6. COMMITTEE MEMBER COMMENTS

- Debora

- Arts & Learning Conservatory Open House will be on 1/19 from 2-5pm. Spring Classes are \$48 and start on 1/27.

- Lisa G

- Regarding the Jack Otterson exhibit “Gears, Gremlins and Monsters”; she has found more art pieces, Otterson’s family and a donation for the lighting and plaque. She is working toward an October – November opening.

- Kathleen

- Restored a crystal mechanical musical box that was featured on the cover and had an article in the “The Musical Box Society” magazine.

7. COUNCIL/STAFF COMMENTS

- None

8. ADJOURNMENT

- Meeting adjourned by Frank at 8:25 p.m.

Next meeting February 13 at 6:45 p.m. in 1A City Hall