

CITY OF COSTA MESA
HISTORICAL PRESERVATION COMMITTEE

Minutes for Thursday, March 14, 2013

PRESENT: John McQueen, Terry Shaw, Pam Crenshaw, Margy Johnston, Mary Ellen Goddard, Melinda Lowery and alternate Dave Gardner and Gary Parkin

ABSENT: Louisa Arnold, Bob Wakeham, Jeff Mathews and Christopher Ganiere

COUNCIL/STAFF PRESENT: Lisa McPherson

CALL TO ORDER

John called the meeting to order at 5:35 pm.

APPROVAL OF January 10, 2013 minutes

Motion to approve the minutes was made by Mary Ellen; seconded by Terry; passed unanimously

PUBLIC COMMENT

None

OLD BUSINESS

A. Subcommittee Reports

1. Historical Sites Markers

- Margy informed the Committee on information she researched about “Hi-way Garage”. *Located at 1740 Newport; opened in 1924 by Ray Wallace and O.E. Hixon (both Costa Mesa residents). The garage sold Red Crown gas and oil, tires and batteries, as well as doing tune-ups and repairs. They provided loaner cars while a customer’s auto was being serviced and also would pick up and return the car to the customer’s home. Open on Sunday. The garage housed the fire truck for Costa Mesa’s volunteer fire department until 1936. Member of the Southern California Auto Club and provided 24-hour emergency service. Their slogan – “And a Dollar’s Worth of Service for 75¢”. The business was sold in 1944.*

- The Broadway marker will be installed on the corner of Broadway and Newport Blvd on Thursday, March 21. Lisa will have graphics add the Broadway information on the Historical Marker Brochure and bring a draft to the April meeting.

2. 60th Anniversary

Update on Committee planning meeting

- Melinda showed the Committee the 60th logo and discussed some of the activities that would be taking place during the 60th Kick-off event (June 28-30 located on Fair Dr between Fairground entrance and Fairview); Car show, Cultural Arts area, restaurant tastings, movies, concerts, parade and a bike race.

Coloring Book

- Christopher has found an artist that will create line drawings for free.
- Mary Ellen and Dave are working on the wording
- The 60th Committee would like to print and distribute the books in September for NMUSD 4th graders.
- The Committee discussed revision the letter “Z” to ZOOM (Costa Mesa Motorcycle Speedway Racing opened in 1969 is a dirt track over a mile long located at the OC Fairgrounds). John will email Christopher a photo for the artist to line draw. Mary Ellen made a motion to revise the letter “Z”, seconded by Melinda, passed unanimously.
- Dave will talk to the person who typed the coloring books verbiage to get the typeset.
- Pam will scan the coloring book pages and type out the “Short History of Costa Mesa”.

Historic Building booklet

- Pam and Mary Ellen send a letter to the owner of the “Little Red House” to request the owner’s approval to add the house to the booklet.
- Lisa informed the Committee that graphics had the booklet and can make the revisions.
- The Committee discussed revising the Veteran’s Hall verbiage and replacing the McClintock House with either the “Little Red House” or the “Ashley House”. Pam made a motion to revise the Veteran’s Hall verbiage and replace the McClintock house photo and information with either the “Little Red House” or “Ashley House”, seconded by Melinda; passed unanimously.
- Pam will drive by the other houses in the booklet to see if their photos need to be updated. Mary Ellen will review the Historical verbiage and write the information for either house.

Old Newspaper clipping project

- Dave passed around some old newspaper clippings he found. Everyone will bring back ideas on old newspaper clippings for Dave to find; he will scan them and email them to Lisa for her to post on the City’s Website.

3. Commemorate the Santa Ana Army Air Base

- Gary showed the Committee the plaque the OC Fairgrounds want to install around the property. The cost is \$495 per plaque; the OC Fairgrounds will pay for install and would like to install fifteen plaques. They have requested the Committee and Historical Society split the total cost.
- The Historical Society has concerns about the verbiage and will discuss the plaques at their March meeting.
- The Committee will discuss it further at the April meeting.

NEW BUSINESS

- None

COMMITTEE MEMBER COMMENTS

- The Historical Society event :
 - Sunday, March 17 at 2pm, speaker Richard Parks will be speaking about “Hot Rods, Drag Strips and Beyond” at the Costa Mesa Historical Society.
 - Saturday, April 13, “SAAAB Celebration” at OCC where Joanna Doolittle Hoppes will be speaking about her books “Calculated Risk” and “Just Doing My Job”.

COUNCIL/STAFF COMMENTS

- None

ADJOURNMENT

- Meeting was adjourned at 7:05 pm

Next Meeting: Thursday, April 11, 2013 at 5:30 pm located in City Hall Conference Room 1A